

## Monetize your data with Embedded Analytics Powered by Looker, Delivered by Bytecode IO

Data is at the very core for every business to thrive in today's competitive market. Organizations are recognizing that the same data they use to run their business could be very compelling and valuable for their end customers as well. Although identifying the opportunity is a critical first step, customers realize that to successfully launch their new data product, significant technical and business challenges need to be addressed.



The vision must be backed by a solid technical architecture, right technology components, well thought-out product roadmap, and expert implementation experience and resources to steer the project from ideation to market delivery.

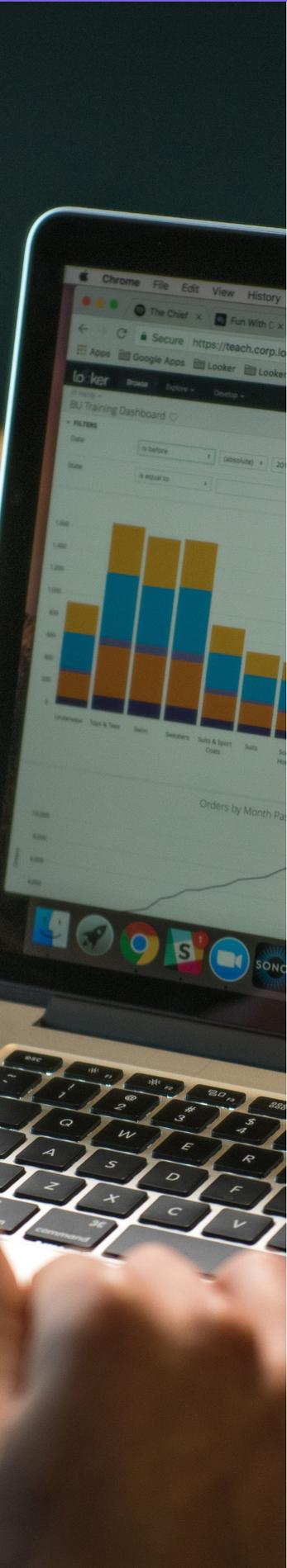
### Your Data-as-a-Product with Looker Tech + Bytecode IO Services

The Looker Data Platform perfectly fits the bill for an embedded analytics solution for data-as-a-product. Referred to as Powered by Looker, it takes a modern approach to simplify building and deploying an embedded solution that delivers reliable data, dashboards, and actionable self-service analytics to your customers.

The Bytecode IO team of experts knows data and analytics, but most importantly, their consultants are fully certified in Looker. They offer a wide range of complementary skill sets required to develop an embedded Looker solution and deliver 'data-as-a-product' to end customers, vendors, partners and other business users.

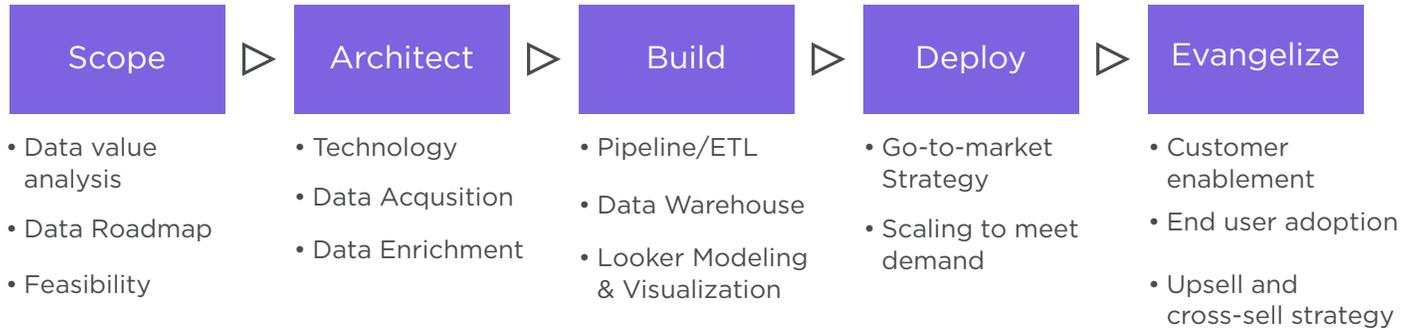
### Bytecode IO partners with clients every step of the way to ensure all the foundational requirements for a successful embedded solution are met:

- **Product Validation:** Guided discovery process to ask the right questions and dig deep on the feasibility, value, and marketability of data-as-a-product.
- **Solution Architecture:** Ensure their technology stack is aligned with business and technical requirements. Enrich data by integrating additional sources into the overall offering.
- **Looker Development:** Collaborate with business and engineering teams to develop a simple, intuitive model while ensuring a seamless end-user experience.
- **Performance Optimization:** Scalability and performance are critical to productize data - tune the data warehouse, optimize table structures, and apply best practice caching techniques to meet performance requirements.



## Teaming for Success

The Bytecode IO team works with clients to deliver a detailed plan highlighting every critical stage of the embedded solution development process including project scoping, data analysis, solution architecture, model development, and product deployment.



With Bytecode IO, you can rest assured that all your bases are covered. Their consultants will work with all the key stakeholders including customers, business users, and product managers to ensure that the product delivers value and meets all the requirements of speed, scalability, flexibility, ease of use, and maintenance. Bytecode IO fully leverages the Looker platform's powerful embedded analytics capabilities of dashboards, looks, explores, and visualizations to drive adoption within the user community and accelerate time-to-value.

Are you ready to build your own data-as-a-product? Call us (415) 295 2967 or email [info@bytecode.io](mailto:info@bytecode.io)

### Bytecode IO Fullstack Data Experts:

- Data Technology and Architecture
- Data Engineering
- Data Warehousing
- Looker Certified Pros
- Software Engineering
- Data Evangelists and Strategy



Bytecode IO is a boutique consulting services firm that delivers on a simple promise to turn a customer's vision into reality. With a mission to maximize the value of data to drive the business, Bytecode IO's team of solution architects, data engineers, and Looker Pros offers full stack services to solve the hardest data challenges. Follow [@bytecodeio](https://twitter.com/bytecodeio) or visit [www.bytecode.io](http://www.bytecode.io)



Looker is a complete data platform that offers data analytics and business insights to every department, and easily integrates into applications to deliver data directly into the decision-making process. The company is powering data-driven cultures at more than 1200 industry-leading and innovative companies. Follow Looker on [LinkedIn](https://www.linkedin.com/company/looker), [Twitter](https://twitter.com/looker), [Facebook](https://www.facebook.com/looker) and [YouTube](https://www.youtube.com/looker) or visit [looker.com](http://looker.com)